

# UNIVERSITY of HOUSTON

## CONRAD N. HILTON COLLEGE

### COURSE REQUIREMENTS FOR THE BACHELOR OF SCIENCE IN GLOBAL HOSPITALITY LEADERSHIP

Completion of the bachelor's degree requires a minimum of 120 credit hours of course work and a minimum of 1000 clock hours of work experience in the hospitality industry (GHL 2160 = 400 work hours, GHL 4360 = 300 work hours & 300 internship hours). Students must satisfy at least 36 advanced credit hours and at least 24 of the last 30 semester credit hours in residence. Students wishing to declare a major in Global Hospitality Leadership must earn a minimum cumulative UH GPA of 2.75, submit a completed UH General Petition form declaring this major to the Hilton College Office of Academic Services, and sign an official major degree plan.

#### GENERAL EDUCATION 45 CREDIT HOURS

##### COMMUNICATION (6 hours)

- (3) ENGL 1301 First Year Writing I
- (3) ENGL 1302 First Year Writing II

##### MATHEMATICS (3 hours)

- (3) MATH 1314 or 1332

##### MATH/REASONING (3 hours)

- (3) MATH 1324 or 1351

##### AMERICAN HISTORY (6 hours)

- (3) HIST 1376/1377 The United States to 1877
- (3) HIST 1378/1379 The United States Since 1877

##### GOVERNMENT/POLITICAL SCIENCE (6 hours)

- (3) GOVT 2305 US Government: Congress, President, & Courts
- (3) GOVT 2306 US and Texas Constitution and Politics

##### LANGUAGE, PHILOSOPHY, AND CULTURE (3 hours)

- (3) Language, Philosophy, and Culture\*

##### CREATIVE ARTS (3 hours)

- (3) Creative Arts\*

##### LIFE AND PHYSICAL SCIENCES (6 hours)

- (3) Life and Physical Sciences\*
- (3) Life and Physical Sciences\*

##### SOCIAL & BEHAVIORAL SCIENCE (3 hours)

- (3) ECON 2301 or 2302

##### WRITING IN THE DISCIPLINES (3 hours)

(Satisfied by successful completion of GHL 3358 - Hospitality Industry Law)

#### HRM DIRECTED GENERAL EDUCATION

##### SPEECH COMMUNICATIONS (3 hours)

- (3) GHL 2356 or COMM 3356

##### STATISTICS (3 hours)

- (3) MATH 1342 or PSYC 2317

\* Please see University of Houston Undergraduate Catalog for a list of UH approved Core Courses

<http://www.uh.edu/academics/corecurriculum/index.html>

Number in parenthesis (\*) denotes credit hours

#### GLOBAL HOSPITALITY LEADERSHIP 75 CREDIT HOURS

##### GHL REQUIRED COURSES (55 Credit Hours)

- (3) GHL 1301 Hospitality Technology
- (3) GHL 1320 Foodservice Management
- (3) GHL 1337 Introduction to the Hospitality Industry
- (3) GHL 1345 Safety & Sanitation in the Hospitality Industry
- (3) GHL 1367 Lodging Management
- (1) GHL 2160 Professional Development (400 work hours)
- (3) GHL 2340 Systems of Accounts in the Hospitality Industry
- (3) GHL 2343 Hospitality Cost Controls
- (3) GHL 2350 Management Principles in Hospitality
- (3) GHL 3341 Hospitality Managerial Accounting
- (3) GHL 3348 Principles of Hospitality Revenue Management
- (3) GHL 3352 Human Resource Management
- (3) GHL 3358 Hospitality Industry Law
- (3) GHL 3361 Hospitality Marketing
- (3) GHL 4343 Financial Administration for the Hospitality Industry
- (3) GHL 4350 Strategy and Innovation in the Hospitality Industry
- (3) GHL 4352 Hospitality Organizational Behavior
- (3) GHL 4353 Leadership in the Hospitality Industry
- (3) GHL 4360 Hospitality Internship (300 work hours, 300 internship hours)

##### GHL TRACKS – Select One Track (10 Credit Hours)

###### LODGING

- (3) GHL 3364 Hotel Sales
- (4) GHL 3440\*\* Hotel Operations
- (3) GHL 4361 Marketing Strategies

###### FOODSERVICE

- (3) GHL 3336 Beverage Management
- (3) GHL 3349 Hospitality Purchasing
- (4) GHL 3420\*\* Foodservice Operations

###### WINE & BEVERAGE STUDIES

(Prerequisite: minimum grade of "B" in GHL 3345 - Wine Appreciation)

- (3) GHL 3336 Beverage Management
- (4) GHL 3445\*\* Global Wine Emersion
- (3) GHL 4336 Beverage Marketing

###### PROJECT MANAGEMENT & ANALYTICS

(Prerequisite: minimum cumulative grade point average of 3.0)

- (3) GHL 3353 Hospitality Metrics & Data Analytics
- (3) GHL 4370 Project Development and Mgmt. in the Hosp. Ind.
- (4) GHL 4462\*\* Practical Project Management in the Hosp. Ind.

##### GHL ELECTIVES (10 Credit Hours)

(Please see an Academic Advisor for current electives offered)

\*\* Course contains an additional Laboratory component

# UNIVERSITY of HOUSTON

## CONRAD N. HILTON COLLEGE

### COURSE REQUIREMENTS FOR THE MINOR DEGREE IN BEVERAGE MANAGEMENT AND MARKETING

Completion of this minor degree requires 16 credit hours of course work including a minimum 300 clock hour work experience in the wine and spirits industry. Students must satisfy at least 9 semester credit hours in residence. Students wishing to declare a minor in Beverage Management and Marketing must have a minimum cumulative UH GPA of 2.75, submit a completed UH General Petition form declaring this minor to the Hilton College Office of Academic Services, and sign an official minor degree plan.

#### MINOR DEGREE REQUIRED COURSES (10 Credit Hours)

- (3) GHL 3336 Beverage Management
- (3) GHL 3345\*\* Wine Appreciation
- (1) GHL 4132 Beverage Management & Marketing Internship
- (3) GHL 4336 Beverage Marketing

#### MINOR DEGREE ELECTIVE COURSES (6 Credit Hours)

Choose two (2) courses from the list below

- (3) GHL 3335\*\* Alcoholic Beverage Production
- (3) GHL 3346\*\* Beer Appreciation
- (3) GHL 4344 California Wine Experience
- (3) GHL 4346 Texas Wine and Food Experience

For possible additions or substitutions, please contact your Conrad N. Hilton College Academic Advisor

## WORK EXPERIENCE REQUIREMENTS

As part of our degree plan, all Hilton College undergraduate students are required to complete 1,000 hours of industry-related work experience.

#### HOSPITALITY-RELATED EXPERIENCE

Bar or Beverage  
Casinos  
Catering or Banquets  
Country Clubs  
Event Planning  
Hotels  
Kitchen/Culinary  
Restaurants  
Spas  
Tour Groups  
Travel Agency

#### NON-HOSPITALITY-RELATED EXPERIENCE

Up to 400 hours  
Bank Teller  
Call Center  
Camp Counselor  
Concession Stands  
Cashier  
Customer Service  
Receptionist  
Retail Sales

#### VOLUNTEER EXPERIENCE

Up to 50 hours  
Career Fair volunteer  
Gourmet Night volunteer

400 + 300 + 300 = 1,000  
hours of Professional Development    additional hours    hours of Internship    HOURS

#### REQUIREMENTS

- You MUST complete the requirements for Professional Development (400 hours) and Internship (300 hours) and work an additional 300 hours to satisfy your degree work requirement of 1,000 hours.
- For Professional Development, you can submit work hours prior to being enrolled in the course.
- For the additional 300 hours, work MUST be completed while attending Hilton College.
- For Internship, your internship MUST either be approved or obtained through Ashley Shepherd.
- If you currently hold a supervisory position within an organization, these hours can be used in place of an internship.

#### VERIFICATION PROCESS

- To start the verification process, first submit the form with your employment information: <https://www.uh.edu/hilton-college/employment-verification>  
Then, you will receive an approval notice.
- You will then submit your work hours to: <https://www.uh.edu/hilton-college/work-experience>
- If you have volunteered for a college event then submit your hours to: <https://uh.edu/hilton-college/volunteer-hours>
  - Associate Dean Mary Dawson will review and approve your hours. This information will be retained by the College.
  - You will receive a confirmation notice for both your work and volunteer hours.
  - Your internship MUST be approved by Internship Coordinator Ashley Shepherd.

#### ACCEPTABLE DOCUMENTATION

- Copy of paystubs showing hours worked.
- Copy of letter from your employer indicating position held, dates and total number of hours worked. You MUST include your employer's contact information.

#### FOR MORE INFORMATION, CONTACT:

Associate Dean Mary Dawson – [mdawson@uh.edu](mailto:mdawson@uh.edu)  
Internship Coordinator Ashley Shepherd – [ashepherd4@uh.edu](mailto:ashepherd4@uh.edu)

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Conrad N. Hilton College of Global Hospitality Leadership  
Office of Academic Services  
Room 104-CSS  
**Advising Hours:** Monday – Thursday by appointment  
Friday 9:00-11:30 AM and 1:30-4:00 PM: no appointment required

Undergraduate Academic Services  
Advising Appointments made via the NAVIGATE app  
Jeremy L. Dafoe, [jdafoe@uh.edu](mailto:jdafoe@uh.edu), 713-743-3740  
Dawn A. Deurell, [dadeurell@uh.edu](mailto:dadeurell@uh.edu), 713-743-0465  
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