

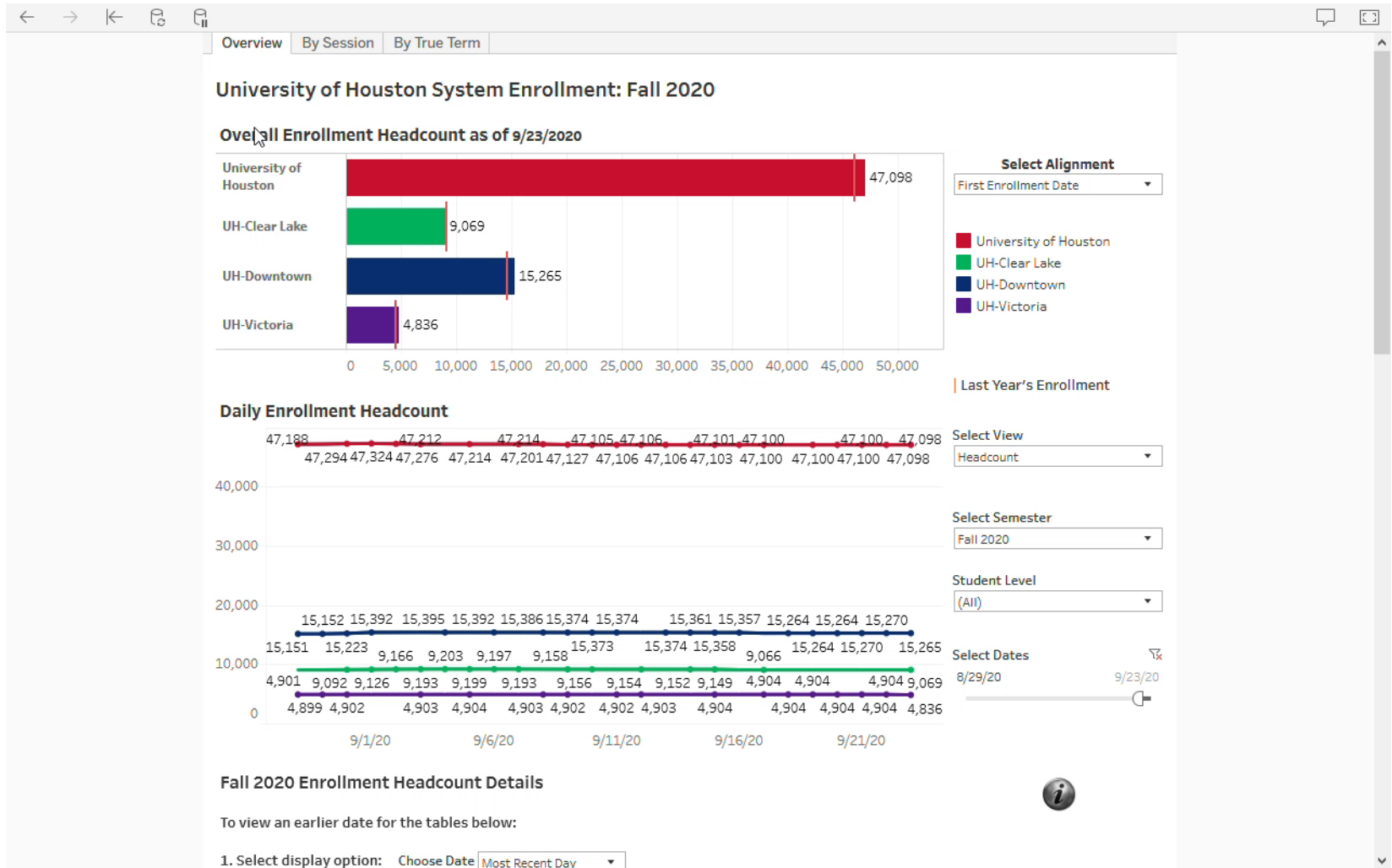
One System, One Dashboard: Tracking System-Wide Enrollment at the University of Houston

Presented By: Danielle Callendar
University of Houston, Office of Institutional Research

Southern Association for Institutional Research (SAIR)
September 30, 2020

UNIVERSITY of HOUSTON

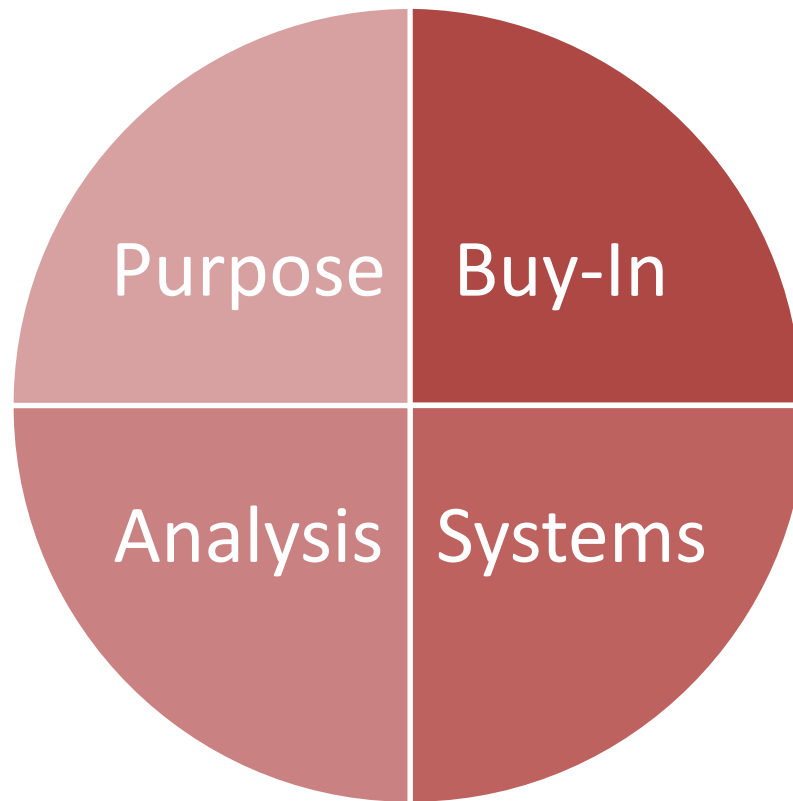
"As of" Date	20-Aug	20-Aug	20-Aug	21-Aug	21-Aug	21-Aug	22-Aug	22-Aug	22-Aug	25-Aug	25-Aug	25-Aug	26-Aug	26-Aug	26-Aug	27-Aug	27-Aug
	Fall 2018	Fall 2019	% Diff	Fall 2018	Fall 2019	% Diff	Fall 2018	Fall 2019	% Diff	Fall 2018	Fall 2019	% Diff	Fall 2018	Fall 2019	% Diff	Fall 2018	Fall 2019
UHD																	
Headcount:																	
New FTIC	1,201	1,571	30.8%	1,200	1,571	30.90%	1,198	1,574	31.40%	1,198	1,577	31.60%	1,197	1,580	32.00%	1,196	1,581
New Transfers	2,171	2,219	2.2%	2,193	2,248	2.50%	2,209	2,282	3.30%	2,276	2,333	2.50%	2,274	2,387	5.00%	2,273	2,388
Total UG	12,652	13,069	3.3%	12,740	13,169	3.40%	12,811	13,250	3.40%	13,016	13,391	2.90%	13,006	13,574	4.40%	12,999	13,576
New Grads	533	481	-9.80%	533	484	-9.20%	532	487	-8.50%	534	489	-8.40%	533	490	-8.10%	530	490
Total Grads	1,659	1,564	-5.70%	1,658	1,571	-5.20%	1,656	1,575	-4.90%	1,661	1,584	-4.60%	1,660	1,586	-4.50%	1,656	1,588
Total HC	14,311	14,633	2.30%	14,398	14,740	2.40%	14,467	14,825	2.50%	14,677	14,975	2.00%	14,666	15,160	3.40%	14,655	15,164
SCH:																	
Undergraduate	129,185	135,096	4.60%	129,853	135,874	4.60%	130,377	136,167	4.40%	131,860	136,984	3.90%	131,729	138,283	5.00%	131,546	138,049
Graduate	11,116	10,573	-4.90%	11,085	10,587	-4.50%	11,080	10,620	-4.20%	11,109	10,645	-4.20%	11,101	10,649	-4.10%	11,091	10,655
Total SCH	140,301	145,669	3.80%	140,938	146,461	3.90%	141,457	146,787	3.80%	142,969	147,629	3.30%	142,830	148,932	4.30%	142,637	148,704



UNIVERSITY of HOUSTON

University of Houston System

- 72,000 students across greater Houston area
 - University of Houston
 - UH-Clear Lake
 - UH-Downtown
 - UH-Victoria



UNIVERSITY of **HOUSTON**

Purpose

- Enrollments
 - Mission
 - Budget
 - Future

Purpose & Buy-In

- Enrollments
 - Mission
 - Budget
 - Future

"As of" Date	20-Aug	20-Aug	20-Aug	21-Aug	21-Aug	21-Aug
	Fall 2018	Fall 2019	% Diff	Fall 2018	Fall 2019	% Diff
UH-1						
Headcount:						
New FTIC	273	315	15%	280	312	11.40%
New Transfers	1,477	1,325	-10%	1,503	1,363	-9.30%
Total UG	6,306	6,434	2%	6,346	6,494	2.30%
New Grads	767	623	-19%	777	639	-17.80%
Total Grads	2,544	2,413	-5%	2,560	2,450	-4.30%
Total HC	8,850	8,847	0%	8,906	8,944	0.40%
SCH:						
Undergraduate	64,657	66,214	2%	65,161	66,741	2.40%
Graduate	18,853	17,869	-5%	18,985	18,082	-4.80%
Total SCH	83,510	84,083	1%	84,146	84,823	0.80%

Systems

- IR proposed creating a system-wide enrollment dashboard
 - Less Tedious
 - Reliable Data
 - Reliable Definitions

Systems

- Tableau Server
- Student Information System
- Data Warehouse

Analysis

- What?
 - Headcount
 - SCH
- When?
 - Sessions within a semester
- Compared to what?
 - Calendar Date, Enrollment Day, Census Day

Analysis

- What?
 - Headcount
 - SCH

Analysis

	UH-1	UH-1	UH-2	UH-2	UH-3	UH-4
Fall	1 (fall regular session)		1 (fall regular session)		1 Regular Session	1 Regular Academic Session
Fall	8W1 (fall 8 week 1 session)		8W1 (fall 8 week 1 session)		8W1 Eight Week - First	2 Session 2
Fall	8W2 (fall 8 week 2 session)		8A1 (fall 8week – AP students)		8W2 Eight Week - Second	3 Session 3
Fall			8A2 (fall 8 week 2 session – AP)			4 Session 4
Fall			8W2 (fall 8 week 2 session)			5 Session 5
Fall						6 Session 6
Spring	MIN (spring winter mini session)		1 (spring regular session)		1 Regular Session	MIN Mini Session
Spring	1 (spring regular session)		8W1 (spring 8 week 1 session)		MIN Mini Session	1 Regular Academic Session
Spring	8W1 (spring 8 week 1 session)		8A1 (spring 8 week 1 session – AP)		8W1 Eight Week - First	2 Session 2
Spring	8W2 (spring 8 week 2 session)		8A2 (spring 8 week 2 session – AP)		8W2 Eight Week - Second	3 Session 3
Spring			8W2 (spring 8 week 2 session)			4 Session 4
Spring						5 Session 5
Spring						6 Session 6
Summer	MIN (summer May mini session)		MIN (summer May mini session)		MIN Mini Session	MIN Mini Session
Summer	1 (summer regular session)		1 (summer regular session)		6W1 Six Week - First	1 Regular Academic Session
Summer	8W1 (summer 8 week 1 session)		8W1 (summer 8 week 1 session)		5W1 Five Week - First	2 Session 2
Summer	4W1 (summer 4 week 1 session)		8A1 (summer 8 week 1 session – AP)		1 Regular Session	3 Session 3
Summer	4W2 (summer 4 week 2 session)		5W1 (summer 5 week 1 session)		5W2 Five Week – Second	4 Session 4
Summer	5W1 (summer 5 week 1 session)		5W2 (summer 5 week 2 session)		6W2 Six Week – Second	
Summer	5W2 (summer 5 week 2 session)					
Summer	3W1 (summer 3 week 1 session)					
Summer	3W2 (summer 3 week 2 session)					
Summer	3W3 (summer 3 week 3 session)					

Analysis

- Solution: 3 Views
 - Overview
 - By Session
 - True Term

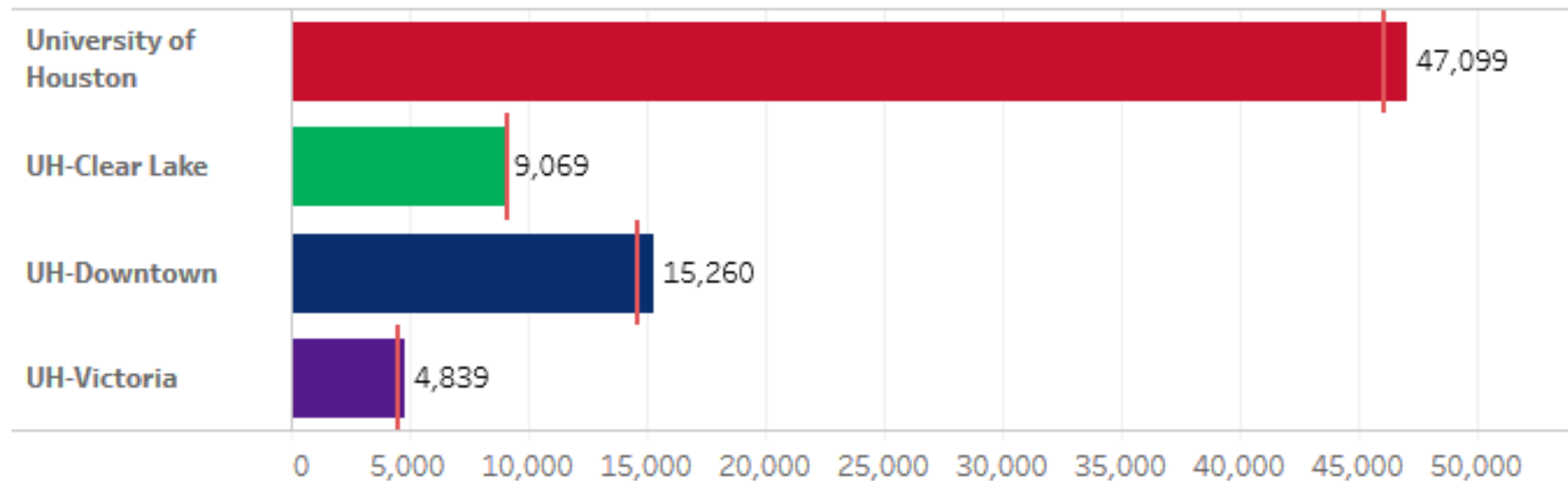
Analysis

Fall Term	First Day of Enrollment	Official reporting date (ORD)	Enrollment Days to ORD
2015	3-Apr-15	1-Sep-15	151
2016	1-Apr-16	7-Sep-16	159
2017	7-Apr-17	5-Sep-17	151
2018	6-Apr-18	5-Sep-18	152
2019	5-Apr-19	4-Sep-19	152
2020	3-Apr-20	9-Sep-20	159

Analysis

Communication

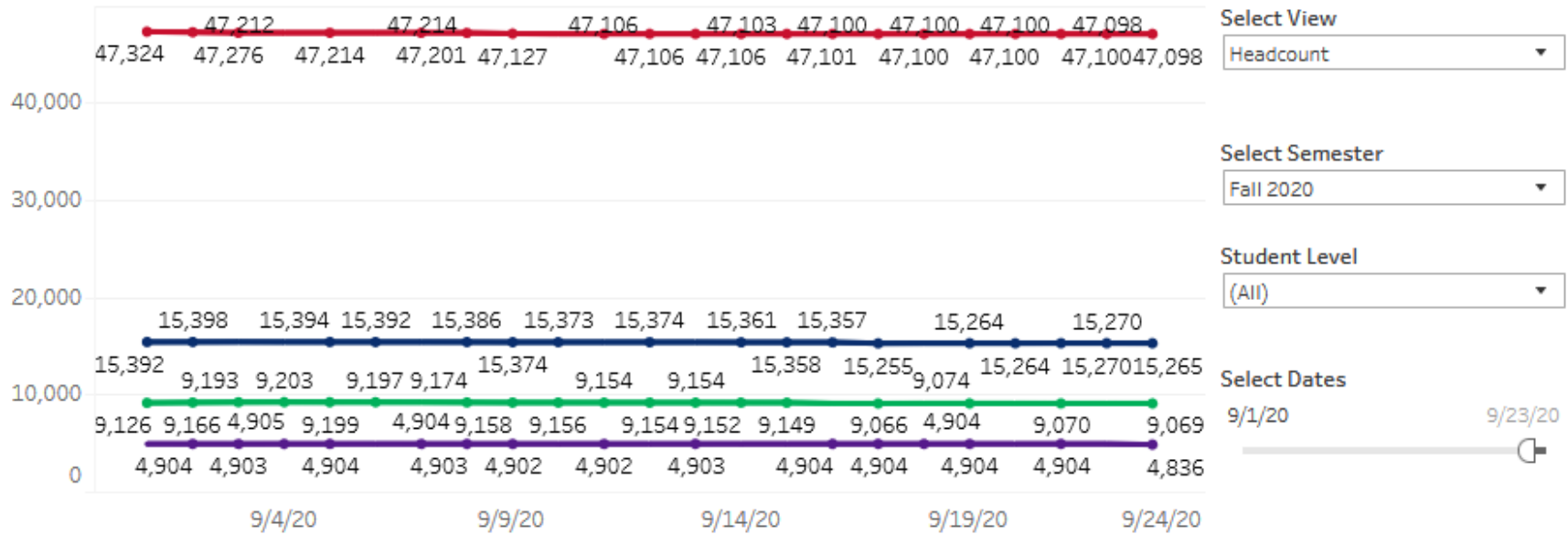
Overall Enrollment Headcount as of 9/24/2020



UNIVERSITY of HOUSTON

Communication

Daily Enrollment Headcount



Communication

Fall 2020 Enrollment Headcount Details



To view an earlier date for the tables below:

1. Select display option: Choose Date

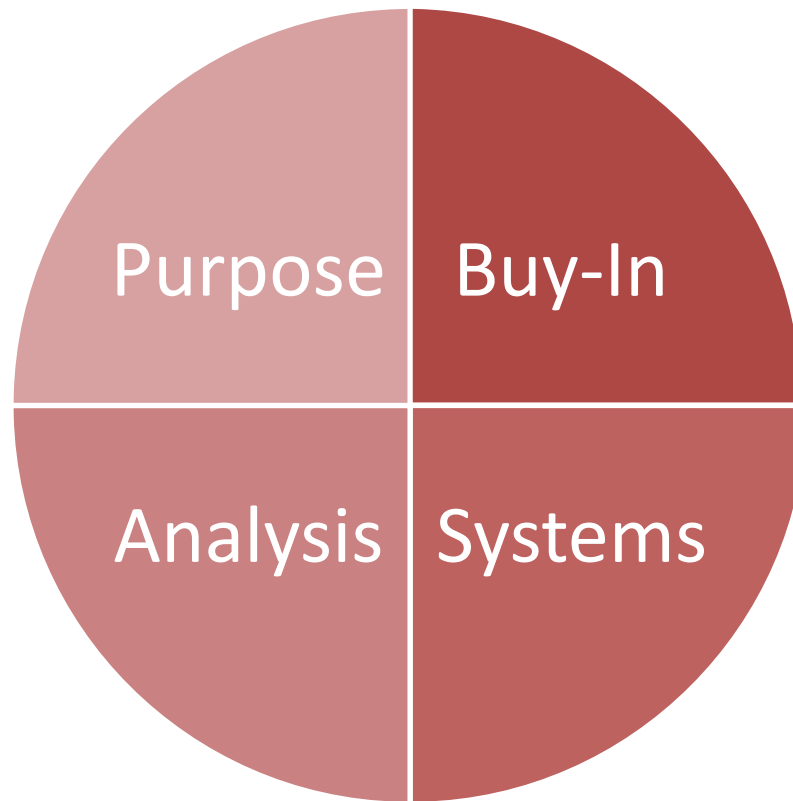
2. Choose the specific date for each table:

Select Earlier Date

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University	Student Level	Admit Type	Fall 2020 9/24	Fall 2019 9/19	% Diff
University of Houston	Undergraduate	FTIC	5,008	5,589	-10%
		Transfer	4,216	4,444	-5%
		Continuing	28,996	27,657	5%
	Post-Bacc	New	155	153	1%
		Continuing	796	753	6%
	Graduate	New	2,181	1,767	23%
		Continuing	4,081	4,158	-2%
	Special Professional	New	538	496	8%
		Continuing	1,128	1,129	0%
Total		47,099	46,146	2%	



Thank You

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University of Houston

Institutional Research, Senior Research Analyst

FAQ

- Extract Fields
 - Student Enrollment
 - Enrollment Date
 - Student ID
 - Enrollment Day, Census Day, Institutional Census
 - Student Demographics
 - Admit Type
 - Career (Law, Grad, Undergrad, etc.)
 - Level (Freshmen, Sophomore, etc)
 - College, Plan, Plan Type

FAQ

- Tableau Server Version: 2019.4.9
- UHS Academic Dashboard Folder
 - Allows users of the dashboard to access without viewing internal dashboards
- Email Subscriptions
 - 16 users received dashboard access opt in to daily emails (9am) until end of census